



**Master of Business Administration**  
**Report on Students Achievements in Technical FEST**  
**(KURUKSHETRA-2023, VIJAYAWADA.)**

|                                     |   |
|-------------------------------------|---|
| <b>Event Name</b>                   | KURUKSHETRA-2023  |
| <b>Event type/Name</b>              | Business Quiz, Young Manager, Market Makers, Stock Market Simulation, Business Startup Idea, HR Event(co-curricular activities),<br>Cultural Competition, Creative Event(Treasure Hunt) (Extra-Curricular activities)   |
| <b>Date/duration</b>                | 24-11-2023<br>10.00 Am to 5:00Pm.   |
| <b>Resource person/Organiser</b>    | Principal and Management,<br>P.B.SIDDHARTHACOLLEGE OF ARTS & SCIENCE, VIJAYAWADA.   |
| <b>Name of Convener</b>             | Prof. Rajesh C. Jampala, Dean Academics & Administration, P.B.SIDDHARTHACOLLEGE OF ARTS & SCIENCE, VIJAYAWADA.  |
| <b>Target audience</b>              | 300   |
| <b>Total No. of participants</b>    | 250   |
| <b>Objective the event</b>          | To motivate and build the confidence among the students and encourage them to participate for more events.  |
| <b>Description about the event:</b> | The department coordinator and Head of the Departmentorganise the event and distribute prizes to the winners and runners, along with cash in the four events.<br>1. Business Quiz,<br>2. Young Manager,<br>3. Market Makers,<br>4. Stock Market Simulation,<br>5. Business Startup Idea,<br>6. HR Event (co-curricular activities),<br>7. Cultural Competition,<br>8. Creative Event(Treasure Hunt) (Extra-Curricular activities) |
| Creative Event<br>(Treasure Hunt)   | <b>1<sup>st</sup> Prize:</b><br>1.K.Venkata Sessa Sai- 22761E0024<br>2.Ch. Mahathi -22761E0012<br>3.Sk Chan Basha -22761E0050<br><b>2<sup>nd</sup> Prize:</b><br>1.V. Vijayalakshmi-22761E0066<br>2.R. Vijayalakshmi- 23761E0094<br>3.T.Pravallika – 23761E00A1<br>4.G.Manikanta Madhavan – 23761E0069<br>5.M.Naga Kalyan- 23761E0085   |



# *KURUKSHETRA* -2023

THE BATTLE OF INTELLECTUALS

*By*

SIDDHARTHA MANAGEMENT CLUB  
DEPARTMENT OF BUSINESS ADMINISTRATION

*On*  
24-11-2023



SCAN AND REGISTER

[HTTPS://FORMS.GLE/QKEWFSIQLYFBYRL8](https://forms.gle/QKEWFSIQLYFBYRL8)

**PB SIDDHARTHA COLLEGE OF ARTS AND SCIENCE  
VIJAYAWADA**

*FACULTY COORDINATOR DR. MD RAHAMAN 9866965767  
STUDENT COORDINATORS*

*V RAGHU MANIKANTA 8978684801*

*SAHIL J 9618411315*



Prize distribution to the winners by Chief Guest.



Prize distribution to the Runners by Chief Guest.

Dr.A.Adishesha Reddy  
Head of the Department